PRESS RELEASE

Frasers Property elevates SX2025 highlights with augmented reality

BANGKOK, 26 SEPTEMBER 2025

Building a more sustainable world requires collective effort from every sector. Frasers Property, a leading multinational investor-developer-manager of real estate with a diverse portfolio spanning commercial and business parks, hospitality, industrial and logistics, residential and retail, is doing its part to help the industry prepare for climate change. The company is participating in Sustainability Expo 2025 (SX2025), ASEAN's largest sustainability fair, from 26 September to 5 October 2025, with a booth in Better Community zone, Hall 4, G Floor at the Queen Sirikit National Convention Center.

Frasers Property's exhibition this year showcases the concept of 'Social Value Creation', reflecting the company's role in creating diverse spaces that positively impact people and surrounding communities. Key highlights at the booth include:

1. Experience a cutting-edge journey with AR (Augmented Reality) technology

Visitors will be able to explore the world of Frasers Property through AR, which showcases outstanding projects in Thailand and other markets that deliver value to society in line with Frasers Property's Social Value strategy. The exhibition is presented across six themes, including Opportunities for all, Living well and feeling well, Forging neighbourly ties, Inclusive spaces for everyone, The logistics of wellness, and Spaces that form bonds.

A special feature is the 'Interactive Eco Art Piece', an installation that bridges the real and virtual worlds through AR. The uniquely designed piece reflects the identity and highlights of the projects, which enrich storytelling and enhance the overall exhibition experience.

2. Share your sustainability perspective through a personalised avatar

Frasers Property is engaging visitors with an activity to create digital avatars, designing personalities and styles that reflect their individuality. Visitors are also invited to share sustainability ideas they would like to implement and see realised, whether small everyday actions or new concepts aimed at building a better society and world. Each avatar and idea will be displayed on a large LED Wall, which will aggregate the many views into a collective screen depicting a shared goal of caring for the world and building a sustainable future.

3. Care for the planet with a Zero Waste Booth

Frasers Property places strong emphasis on efficient resource management and its booth at SX2025 similarly reflects its aim of minimising environmental impact. The booth structure incorporates elements such as steel frames, particle boards, and various types of paper, which can be reused, repurposed, or refurbished for future use after the event.

Furthermore, the Interactive Eco Art Piece on display that connects with AR is made from salvaged and recycled materials such as milk cartons, glass pieces, plastic bottles, and clothes. Every detail of the exhibition has been thoughtfully designed to contribute to a better world.

Frasers Property has also lined up a special forum and panel discussions that will engage audiences with a behind-the-scenes look at driving business to develop a balanced and sustainable world.

Panel Discussion: Enhancing Sustainable Living with Green Home Standards

Join **Somboon Wasinchutchawal, Chief Financial Officer and Acting Chief Executive Officer of the Residential Business, Frasers Property (Thailand) Public Company Limited,** as he shares insights and approaches to residential development aligned to LEED green building standards. He is joined by **Soravit Angsuvarungsi, Senior Sustainability Consultant, SCG Smart Living Business**, providing information on green certification processes, and **Asst. Prof. Dr. Soranart Sinuraibhan, Head of Built Environment for Health and Well-being Research Unit, Faculty of Architecture, Kasetsart University**, who will delve into wellness-focused residential design. The talk will be held on Wednesday, 1 October 2025, from 3:00 PM to 4:00 PM at SX Talk Stage.

Forum: The Climate and Tech Shift: Adapting to a Rapidly Changing World

One Bangkok will be hosting a special forum featuring a keynote address, **"Building Adaptation and Resilience for a Thriving Planet,"** delivered by **Dr. Youssef Nassef, Director of the Adaptation Programme at the United Nations Framework Convention on Climate Change (UNFCCC)**. Following this, a panel discussion will delve into **"The Intersection of Climate Crisis and Technology: Building a Resilient Future"** featuring distinguished speakers including **Panote Sirivadhanabhakdi, Group Chief Executive Officer, Frasers Property Limited.** on 3 October 2025, from 10:00 AM to 12:00 PM at SX Grand Plenary Hall, Level G.

Discover fresh perspectives and explore the world of real estate like never before, while enjoying activities and receiving eco-friendly souvenirs at the Frasers Property booth in the Better Community zone, Hall 4, G Floor. The event runs from now until 5 October, 10:00 AM to 8:00 PM at the Queen Sirikit National Convention Center.

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About Frasers Property (Thailand) Public Company Limited

Frasers Property (Thailand) Public Company Limited ("FPT"), a subsidiary of Frasers Property Group is a leading integrated real estate platform with multi-asset class expertise. FPT's platform consists of 1) Residential business: developing high-quality housing projects comprising single-detached homes, townhomes, and condominiums in various locations with different segments; 2) Industrial business: leasing ready-built factories and rental warehouse spaces located in strategic industrial and logistics locations throughout Thailand; and 3) Commercial business: managing Grade A office and retail spaces as well as hospitality services, located in Bangkok's central business district. FPT is also the sponsor and manager of Thailand's largest industrial REIT, Frasers Property Thailand Industrial Freehold & Leasehold REIT ("FTREIT"), which is focused on industrial and logistics properties in Thailand, while GOLD is a sponsor and property manager of Golden Ventures Leasehold Real Estate Investment Trust ("GVREIT"), a REIT focused on commercial properties. FPT, FTREIT and GVREIT are listed on the Stock Exchange of Thailand.

For more information on FPT, please visit: frasersproperty.co.th.

PRESS RELEASE

About One Bangkok

One Bangkok is the largest holistically integrated district in The Heart of Bangkok. With an investment value of THB 120 billion on a total land area of 108 rai (42.7 acres), One Bangkok is being developed to hold a place in the hearts of all and support Bangkok in becoming one of the world's new influential global cities and thus the "Heart of Bangkok". Located at the corner of Wireless and Rama 4 Roads with direct linkages to the city's burgeoning mass transit systems, One Bangkok comprises workplaces which elevates work-life quality, a rhythmic retail experience, luxury residences, hotels with the finest hospitality, a world-class LIVE entertainment arena, the presence of art and culture, and a vast, welcoming public realm that covers 50 rai (19.7 acre) of the district.

As a well-equipped smart city with sustainable infrastructure, One Bangkok is the first project to be awarded with LEED for Neighbourhood Development Platinum certification in Thailand with an aim to achieve WELL Building Standard to support human health and wellness.

About Frasers Property Limited

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multinational investor-developer-manager of real estate products and services. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S$38.9 billion as at 31 March 2025.

Frasers Property's multinational businesses operate across five asset classes, namely, commercial & business parks, hospitality, industrial & logistics, residential and retail. The Group has businesses in Southeast Asia, Australia, the EU, the UK and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGX-ST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on its people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It is committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and are invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit frasersproperty.com or follow us on LinkedIn.

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